

NOTIFICATION PURSUANT TO  
SECTION 6 OF DSHEA  
AND 21 CFR §101.93

RECEIVED  
11/16/99

This notification is being filled on behalf of New Chapter, Inc., which is the manufacturer of the product (s) which bear the statements identified in this notification. Its business address is: 22 High Street, P.O. Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of the DSHEA and Rule 21 C.F.R. §101.93. The dietary supplement product on whose label or labeling the statements appear is **Prostate 5LX**.

The text of each structure-function statement for which notification is now being given is:

(Statement 1) : New Chapter's patent pending Prostate 5LX™ formulation represents a scientific breakthrough in herbal 5-lipoxygenase (5LO) inhibition and prostate health. Inhibiting 5LO may be an effective way to promote normal cell activity and vitality in the prostate gland and thus significantly support prostate health.

(Statement 2) : Recent scientific studies, including one published in the Proceedings of the National Academy of Sciences, suggest that inhibiting an enzyme known as 5-lipoxygenase may be an effective way to promote normal cell activity and vitality in the prostate gland and thus significantly support prostate health.

(Statement 3) : Most researched effective herb for prostate health in its purest, solvent-free supercritical extract form.

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient (s) or Supplement that is the Subject of the Statement</u>
1.	Saw Palmetto, Green Tea, Urtica, Ginger, Selenium, Rosemary, Watermelon
2.	Saw Palmetto, Green Tea, Urtica, Ginger, Selenium, Rosemary, Watermelon
3.	Saw Palmetto

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	Prostate 5LX	Label
2.	Prostate 5LX	Label
3.	Prostate 5LX	Label

I, Alison Sargent, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function is truthful and not misleading

Date Signed: Nov. 2, 1999

By: Alison Sargent

(Name, Title) Graphics Coordinator

97S-0162

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**NOTIFICATION PURSUANT TO  
SECTION 6 OF DSHEA  
AND 21 CFR §101.93**

RECEIVED  
11/10/99

This notification is being filled on behalf of New Chapter, Inc., which is the manufacturer of the product (s) which bear the statements identified in this notification. Its business address is: 22 High Street, P.O. Box 1947, Brattleboro, VT 05302. This notification is being made pursuant to Section 6 of the DSHEA and Rule 21 C.F.R. §101.93. The dietary supplement product on whose label or labeling the statements appear is **Prostate 5LX**.

The text of each structure-function statement for which notification is now being given is:

(Statement 1) : Offers 51 anti-inflammatory phytonutrients, with critical anti-aging and prostate-specific health benefits.

(Statement 2) : Two extracts provide fullest spectrum of anti-inflammatory prostate-specific phytonutrients, with demonstrated clinical benefit in conjunction with saw palmetto.

(Statement 3) : According to USDA and major university phytochemical databases, this is nature's richest herbal source of 5-LO inhibitors (24 phytonutrient inhibitors).

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient (s) or Supplement that is the Subject of the Statement</u>
1.	Green Tea
2.	Urtica
3.	Ginger

The following identifies the brand name of each supplement for which a statement is made:

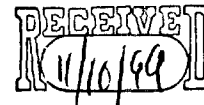
<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	Prostate 5LX	Label
2.	Prostate 5LX	Label
3.	Prostate 5LX	Label

I, Alison Sargent, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function is truthful and not misleading

Date Signed: Nov. 2, 1999

By: Alison Sargent  
(Name, Title) Graphics Coordinator

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The text of each structure-function statement for which notification is now being given is:

(Statement 1) : Bio-Grown Food-Cultured™ trace nutrient critical to tissue detoxification and long term prostate health.

(Statement 2) : Two extracts contain numerous anti-aging constituents and significant 5-LO inhibitors.

(Statement 3) : Nature's richest known lycopene complex source, celebrated prostate-specific, anti-aging nutrient.

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient (s) or Supplement that is the Subject of the Statement</u>
1.	Selenium
2.	Rosemary
3.	Watermelon

The following identifies the brand name of each supplement for which a statement is made:

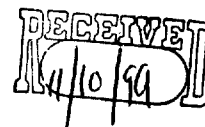
<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	Prostate 5LX	Label
2.	Prostate 5LX	Label
3.	Prostate 5LX	Label

I, Alison Sargent, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function is truthful and not misleading

Date Signed: Nov 2, 1999

By: Alis S y A  
(Name, Title) Graphics Coordinator 68027

NOTIFICATION PURSUANT TO  
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The text of each structure-function statement for which notification is now being given is:

- (Statement 1) : Plus certified organic oils of olive and pumpkin seed, which have numerous prostate health benefits and multiple anti-inflammatory 5-LO inhibitors.
- (Statement 2) : Promotes healthy prostate function and normalizes urine flow
- (Statement 3) : Inhibits 5-lipoxygenase and promotes normal prostate cell growth
- (Statement 4) : Promotes healthy sexual functioning and performance
- (Statement 5) : Contains organic herbal anti-aging constituents that inactivate free-radicals

The following summary identifies the dietary ingredient (s) or supplement (s) for which a statement has been made:

<u>Statement Number</u>	<u>Identity of Dietary Ingredient (s) or Supplement that is the Subject of the Statement</u>
1.	Olive oil & Pumpkin Seed oil
2.	Saw Palmetto, Green Tea, Urtica, Ginger, Selenium, Rosemary, Watermelon
3.	Saw Palmetto, Green Tea, Urtica, Ginger, Selenium, Rosemary, Watermelon
4.	Saw Palmetto, Green Tea, Urtica, Ginger, Selenium, Rosemary, Watermelon
5.	Saw Palmetto, Green Tea, Urtica, Ginger, Selenium, Rosemary, Watermelon

The following identifies the brand name of each supplement for which a statement is made:

<u>Statement Number</u>	<u>Brand Name</u>	<u>Label or Labeling?</u>
1.	Prostate 5LX	Label
2.	Prostate 5LX	Label
3.	Prostate 5LX	Label
4.	Prostate 5LX	Label
5.	Prostate 5LX	Label

I, Alison Sargent, am authorized to certify this Notification on behalf of New Chapter, Inc. I certify that the information presented and contained in this Notification is complete and accurate, and that New Chapter, Inc. has substantiation that each structure-function is truthful and not misleading

Date Signed: Nov. 2, 1999

By: Alison Sargent  
(Name, Title) Graphics Coordinator

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